

**The Borough of Kutztown**  
**TELECOMMUNICATIONS ADVISORY COMMISSION**  
4<sup>th</sup> Monday of the month

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**A G E N D A**  
August 22, 2011

TAC - Gene Mosca  
Gordon Kronemann

Steve Fritz  
Randy Haydt

Frank Caruso    Staff  
Gina Wiand      Staff  
Mark Arnold     Staff

Not enough attendees for Quorum

- Call Meeting To Order
- Public Comments
- Review and Approve Minutes Meeting
- Review local channel programming , direction discussed at last months meeting.
  - Telecom is in favor but asked the following, who ? how much? What equipment? How?
  - Telecom discussed a PCN style format for Water/Sewer and Electric. Would like more details as to how this will be done including editing the final format.
- Telecom recommends a session to introduce TiVo and Digital Phone, night invitation, demo and presentation.
- Interested in TAC
  - Joe Reidenhour
  - Patt McCloskey
  - David Bullock
- Customer Appreciation Event
  - Staff meeting this Wednesday
  - Ventriloquist – hired will also play music throughout the day
  - Gina is coordinating.
  - Consider two large prizes for drawings
  - Moon bounce, face painting, department tables – same as last year
  - ½ session presentations from Planning, EAC, Police, Fire, Ambulance
- Stats
  - 38 Digital Phone Customers
  - 52 TiVo Customers
  - 11 new customers
  - 2 new Bulk Customers
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