

The Borough of Kutztown
TELECOMMUNICATIONS ADVISORY COMMISSION
4th Monday of the month

A G E N D A
February 28, 2011

TAC - Gene Mosca
Gordon Kronemann
Lydia Palm
Steve Fritz
Randy Haydt

Frank Caruso Staff
Gina Wiand Staff
Mark Arnold Staff

- Call Meeting To Order
- Public Comments
- Review and Approve Minutes –January Meeting –
- Create an Identity for Telecom
 - ?????
- Web-Site considerations
 - Content Management System
 - In House Department Control
- Customer Appreciation Event for 2011
 - Discuss date, location, theme.
- Marketing
 - ????????
- Channel Lineup conversion to Whole Numbers, effective Feb
 - March 3rd Live – migration midnight 2nd. Letters ,mailed with lineup
- DVR status
 - No anticipated launch date
- Rates for 2011 –
 - Council approved increase of all internet levels \$2.50 per level.
- In House Marketing / Designer proposal
 - Status Unknown
- Ambulance Corps
 - Requesting Pole right of way Met Ed Friday.
- Marino incorrect information disseminated
 - No Customer List was given. As paper indicated
 - \$600,000 mention is all departments paying into the General Fund. Telecom not paid.
 - \$246,000 expenses exceeding revenue. Included in this is \$377,000 depreciation.
- Launch of Digital Phone Service
 - CALIX and MOMENTUM configuring equipment