

**The Borough of Kutztown**  
**TELECOMMUNICATIONS ADVISORY COMMISSION**  
4<sup>th</sup> Monday of the month

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**A G E N D A**  
May 30, 2011

TAC - Gene Mosca  
Gordon Kronemann  
Lydia Palm  
Steve Fritz  
Randy Haydt

Frank Caruso    Staff  
Gina Wiand     Staff  
Mark Arnold    Staff

Not enough attendees for Quorum

- Call Meeting To Order
- Public Comments
- Review and Approve Minutes March Meeting
- Council Approved Block Party September 25<sup>th</sup> – Kevin Snyder voted against.
- Marketing – Sheila Sacks has been hired and will begin the 1<sup>st</sup> week of June
- Review Telecom Workshop results
  - Identity Name – HUNET.TV
  - New Product Bundling – New Customer Pricing
  - Existing Customer Pricing to remain the same
- TAC's next task
  - Identify the market that is reluctant to join HU System.
  - In-Town advertising and presence
  - Customer Appreciation Day – theme, planning.