

The Borough of Kutztown
TELECOMMUNICATIONS ADVISORY COMMISSION
4th Monday of the month

MINUTES
May 30, 2011

TAC	-	Gene Mosca		
		Gordon Kronemann	Absent	
		Lydia Palm	Absent	
		Steve Fritz		
		Randy Haydt		
		Frank Caruso	Staff	
		Gina Wiand	Staff	Absent
		Mark Arnold	Staff	Absent

Not enough attendees for Quorum

- Call Meeting To Order
- Public Comments
- Review and Approve Minutes March Meeting **motion R haydt 2nd S Fritz**
- Council Approved Block Party September 25th – Kevin Snyder voted against.
 - **Reviewed, start the planning process.**
- Marketing – Sheila Sacks has been hired and will begin the 1st week of June
 - **Reviewed**
- Review Telecom Workshop results
 - Identity Name – HUNET.TV
 - **Decided to change to HOMENET.COM or HOME-NET.COM**
 - New Product Bundling – New Customer Pricing
 - **Reviewed the possibilities and will present to Telecom and Staff**
 - Existing Customer Pricing to remain the same
 - **Agreed, no price change to existing customers**
- TAC's next task
 - Identify the market that is reluctant to join HU System.
 - In-Town advertising and presence
 - Customer Appreciation Day – theme, planning.