

The Borough of Kutztown
TELECOMMUNICATIONS ADVISORY COMMISSION
4th Monday of the month

A G E N D A
November 28, 2011

TAC - Gene Mosca
Gordon Konemann
Steve Fritz
Randy Haydt
Patt McCloskey
David Bullock

Frank Caruso Staff
Gina Wiand Staff
Mark Arnold Staff

- Call Meeting To Order
- Public Comments
- Review and Approve Minutes Meeting
- Customer Letter Non-HU Customers
 - One Phone Call
 - No New Installs
 - Four trial Customers
 - NEXT?
 - Local Content Programming Channel
 - Council Room area, set up as Video Room
 - Purchase backdrops 8 x 8 / 10 x 10
 - Local Merchants invite in (spotlight them) Interview
 - Interview Boy Scouts to promote them what they events etc
 - Interview Lyons Club or film a meeting. Rotary
- Next Council Agenda will have content programming ideas and concepts
- New service offering by HomeNet, Home video surveillance offering.
 - ?Customer purchases system. HU wires, configures, charges monthly maintenance fee.
 - ?HU owns the system and charges a monthly fee. Like our TiVo offering.
 - Meeting with SONITROL and ADT possibilities.
- Council passed the rate increase advertisement (TV increases \$10 HBO/CINEMAX \$3.50 Basic TV \$6) Non TivO bulk customers, effective December 1 for January billing.
 - Increases in Retransmission. Increases to cover costs not built for profitability.
- Letter to The Editor.
 - Effect, mis-information, marketing issues.