

# Kutztonian News

VOLUME X

FALL/WINTER 2006

## EXPLORE THE SACONY TRAIL

On September 8, 2005, the Borough of Kutztown was awarded a \$20,000 Open Space and Recreation Grant from Berks County. With this money and assistance from the Berks County Conservancy, the Borough's Public Works employees created the beautiful Sacony Creek Trail, which stretches approximately one-third of a mile.

Phase one of this recreational and educational trail, completed in November, runs along the wooded corridor adjacent to the Sacony Creek, from James Alley to Normal Avenue, and provides a "green space" link to Main Street, Kutztown University student housing, the Kutztown Elementary School and the Kutztown Pool.



Walking, biking and fishing are just a few activities that residents of all ages can enjoy while on the trail. In addition, the trail can be used as an educational model displaying the importance of wetlands, streams, water quality, flood control, native plants and woodlands.



While the trail itself is new, the idea goes back quite a number of years. The Borough's Director of Planning and Zoning, Dick Diehm, recalls that the trail project was initiated in 1980, but strict state permit laws hindered its progress. So, when the Borough became aware of new grant opportunities, Diehm said he dug out the old plans to assist with the grant application. Diehm is happy to see this trail finally come to fruition, and he hopes that "other grants will become available so that the trail can be extended north to the old swimming pool."

Along the way, passersby will cross two impressive footbridges handcrafted by Borough employees. Toward the end of the trail, observers will encounter the tranquil sounds of rushing water from an outfall that originates at the Eastern Industries quarry.

CONTINUED ON PAGE 2...



|                                     |   |  |   |
|-------------------------------------|---|--|---|
| Feature Article Continued .....     | 2 | Community Interest .....                   | 4 |
| Electric Crew Wins Award .....      | 2 | Eckhaus Brings Art to Main Street .....    | 5 |
| And the Winner Is .....             | 3 | Meet the KU Ambassadors to the Borough ..  | 5 |
| Hometown Utilicom Information ..... | 3 | A Tribute to James W. Schwoyer .....       | 6 |
| The Benefits of Auto-Pay .....      | 3 | 2007 Refuse and Recycling Information .... | 7 |



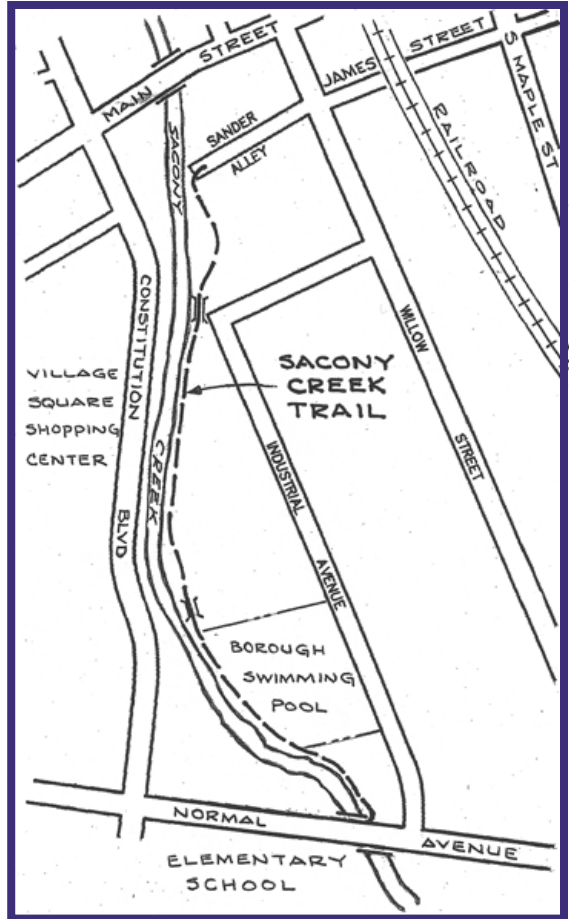
Borough Manager Jaymes Vettraino is extremely excited about the trail, saying, “the trail is a great passive recreation asset for our community to utilize.” He is also enthusiastic about the continuation of the project’s future phases, as the Borough will continue to work with the Berks County Conservancy to extend the trail in two different directions – north of Main Street and south of Normal Avenue.

This naturally beautiful place is something that Borough residents and visitors can really appreciate, whether talking a leisurely walk alone or going fishing with a friend.

The Borough’s Superintendent of Public Works, Norman Milnes, expressed that while at work on the trail, he and other Borough employees realized the great importance of this project. “There is certainly a good feeling about taking part in a project that will benefit so many residents,” Milnes said.

The Borough would like to recognize Linwood Hamm, Brian Bailey, Dan Hess and Norman Milnes for using their unique talents to make this trail great!

Take a stroll along the Sacony Creek Trail... you’ll be glad you did.



## ELECTRIC CREW WINS AWARD



Congratulations to the Borough Electric Crew on a recent no time loss safety award presented by AMP-OHIO for having no work-related injuries during 2005.

**Way to go, guys!**

Electric Crew from left to right: Steve Diehl, Joe Wessner, Superintendent Bruce Follweiler, Dennis Follweiler and Randy Conrad



## AND THE WINNER IS...

**Justin Lore** is a happy guy. He loves Hometown Utilicom and now he loves his brand new iPod Shuffle®, too!

Justin was one of over 130 people entered into a drawing to win an iPod Shuffle® when he signed up for Hometown Utilicom service at the beginning of the fall semester.

A Kutztown University senior, Justin was excited when he picked up the grand prize in November. When asked why he chose HU for his TV and Internet needs, Justin explained that he is a repeat customer. He said that he signed up for the service last semester and liked it so much that he and his roommates decided to sign up again. "It is a good deal because you can't beat the premium Internet service at such a good price," he said.

Would Justin recommend HU service to other people? He says that he already has and that he will again!



Director of Marketing Communications/Customer Relations, Gina Wiand, congratulates Justin and thanks him for being an HU customer.



**DID YOU KNOW?**  
You can get TV, Internet, Phone and Security System services through the Borough of Kutztown.

Hometown Utilicom services are delivered over a state-of-the-art fiber optic network, which means that our customers get superior, super-fast broadband Internet, excellent television quality, clear and crisp telephone service and high-tech security system services for the home and office.

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D&E Telephone Service:  
1-800-326-9559

Altronics Security Systems:  
610-868-8000



**Hometown Utilicom**  
BOROUGH OF KUTZTOWN  
Your Town. Your System. Your Savings.

## On vacation? Lost your bill? AUTO-PAY will save the day!

**Keep your credit card on file with Auto-Pay** and never write a check to the Borough for utilities again. Save the cost of postage and never risk a late charge!

Use **Auto-Pay**, free of charge, for your ELECTRIC & REFUSE, TV & INTERNET and WATER & SEWER bills. Every month, your credit card on file will automatically be charged the amounts that you owe on the dates the bills are due.

**For questions or to sign up,  
Call 610-683-6131**



WE ACCEPT...





## PLEIN AIR ART FESTIVAL APRIL 27-29, 2007



Plein Air is a term used for paintings or drawings made directly from nature and infused with a feeling of the open air. Kutztown will host its own Plein Air Festival in April for regional artists to capture the beauty of our region.

### FRIDAY, APRIL 27

**7-9 PM:** Meet the Artist – an informal gathering at Eckhaus (157 West Main Street)

### SATURDAY, APRIL 28

**8 AM-7 PM:** Artists paint on location throughout the Borough  
**10 AM-3 PM:** Art events in the park, including fun activities for children

### SUNDAY, APRIL 29

**11 AM-1 PM:** Collectors' Brunch – a wonderful opportunity to purchase a beautiful painting, mingle with the artists and enjoy a delicious brunch

For more information, call Mayor Green at 610-683-8880

## OCAC OPEN FOR BUSINESS AT 324 W. MAIN STREET

Kutztown University's Off-Campus Advisory Council (OCAC) is the liaison between KU and the Borough. Earlier this year, OCAC joined forces with the Borough's Community Development Office to set up new headquarters at 324 W. Main Street.

The OCAC office has established hours to provide opportunities for students, residents and small business owners to obtain information, ask questions and voice concerns. This schedule includes representation from student organizations, as well as community and University professionals.

Please note the following schedule, and visit the OCAC staff at your convenience!

### MONDAY

9:00 a.m. - 4:00 p.m.

### TUESDAY

12:00 p.m. - 4:00 p.m.

### WEDNESDAY

9:00 a.m. - 1:00 p.m.  
1:30 p.m. - 2:30 p.m.  
4:00 p.m. - 7:00 p.m.

### THURSDAY

12:00 p.m. - 1:00 p.m.  
2:00 p.m. - 6:00 p.m.

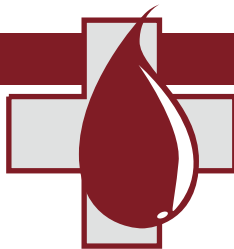


## OPERATION SNOWFLAKE

Kutztown University's Off-Campus Advisory Council offers "Operation Snowflake," a snow removal program for elderly and disabled residents in the Borough. The program starts on January 16, 2007, and runs through March 8, 2007.

For more information, please call 610-683-1524

## FIRST ANNUAL BLOOD DRIVE



On Friday, September 15, 2006, with assistance from the Miller-Keystone Blood Center, the Borough of Kutztown hosted its first "Blood Mobile" blood drive. Many employees took the opportunity to give blood, as did several members of the community.

Thanks to the success of the blood drive, the Borough will host one again next year, although a date has yet to be determined. If you are interested in donating blood at any time, please contact the Miller-Keystone Blood Center:

Allentown/Bethlehem: 1-800-223-6667  
Reading: 1-800-486-2566

We hope to see you at the blood drive next year!



## ECKHAUS BRINGS ART TO MAIN STREET

EckHaus, meaning “Corner House” in Pennsylvania Dutch, located at 157 West Main Street, is an art center and exhibition space for people to congregate and become involved in a fresh new art experience. It is a truly innovative environment for arts events, speaking engagements and performances to take place. In addition, educational workshops, lectures, and classes are offered to the regional community.

The gallery, where visual art is presented and discussed, strives to exhibit work by a range of artists including KU students and alumni, as well as community and regional artists. All artwork is subject to a selection process, and exhibitions are cared for with true professionalism.

EckHaus is a non-profit organization, so nearly all events and happenings are free, but donations are always welcome. The organization depends on the generosity of its patrons, as well as community support through memberships and donations.



### more info about ECKHAUS

157 WEST MAIN STREET  
610-683-6870  
www.eckhaus.org



Wed. - Sat., 12 - 9 p.m.; Sunday, 12 - 5 p.m.

## MEET THE KU AMBASSADORS TO THE BOROUGH

We are pleased to introduce the “KU Column” to the *Kutzonian News*. Since KU is so closely linked to the community, we thought it fitting to include information from or about KU in the community newsletter. We hope you enjoy it.

This issue introduces the KU Ambassador to Borough Council, Carmen Bloom, and the KU Ambassador to the Mayor, Stephen Kenney. After a tough application and interview process, Bloom and Kenney were chosen for these first-time roles working closely with elected officials.

Carmen J. Bloom is a sophomore political science major from Reading, PA. Her strong interest in public service prompted her to apply for this position. A four-time recipient of Senator Mike O’Pake’s Good Citizenship Award, Bloom was also named 2006 Miss Greater Berks County. She is a member of KU’s Model United

*Kenney and Bloom organized a “Rock the Vote” event in September to open the lines of communication with the student body. Free food and music ensured a good time for all, and over 50 students registered to vote at the event!*

Nations Team and Equestrian Team. Bloom sees her ambassador role as an opportunity to bridge the gap between Kutztown residents and KU students.

Stephen T. Kenney is a Kutztown native who also works and goes to school in his community. In his junior year, Kenney has a major in marketing with minors in public relations and speech communications. As a Founding Father of Kappa Sigma Fraternity, one of Kenney’s goals is to serve his town. Steve is very proud of his Kutztown roots, so when the ambassador opportunity arose, he took the chance to give back to Kutztown.



### visit us @ the CDO!

AMBASSADOR OFFICE HOURS  
Community Development Office  
324 West Main Street

Carmen Bloom:  
Tues. from 12 - 2 p.m.  
Stephen Kenney:  
Tues. & Thurs. from 12 - 1 p.m.





# THE BOROUGH OF KUTZTOWN MOURNS THE LOSS OF ONE OF ITS BELOVED, RESPECTED CIVIC LEADERS

JAMES W. SCHWOYER devoted much of his life accomplishing great things for his town. Serving over 40 years of combined public service as Mayor, Council Member and Council

Recently, Governor Rendell honored Jim for receiving the President's Award from the Pennsylvania State Association of Boroughs for his longstanding commitment to community service.



1995, with Margaret Thatcher

**HE WAS INNOVATIVE, SUPPORTIVE AND A LEADER IN SECURING THE BOROUGH'S TECHNOLOGICAL FUTURE...**

President, he proudly served as the Borough's goodwill ambassador for many, many years promoting economic development projects in the Borough. He was instrumental in obtaining federal and state grants. He was innovative, supportive and a leader in securing the Borough's technological future, from supporting the fiber optic technology, which was later used to launch the Borough's telecommunications services to his most recent interest in wind turbine technology for the Borough. Under his leadership, the Borough was the first police department in Berks County to have mobile data capability.

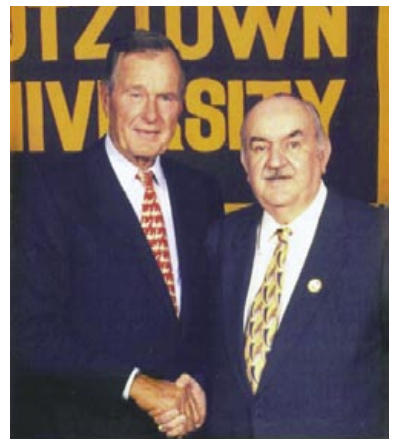
Jim expanded his horizons to become the first and only local elected official to serve on the Council of Trustees at Kutztown University. He understood the importance of having a good relationship with the University and maintained close friendships with many people at the University.



1996, with Colin Powell

Make no mistake about it, Jim loved his town and was so proud of its uniqueness and of its strong Pennsylvania Dutch heritage.

With his razor-sharp wit, Jim inspired all of us and will not be forgotten by those who knew him. 🌐



1998, with George H.W. Bush



2002, with Madeleine Albright



2000, with John Major

PHOTOS PRINTED WITH PERMISSION FROM KUTZTOWN UNIVERSITY

## 2006-07 HOLIDAY REFUSE COLLECTION SCHEDULE

| Holiday Celebrated                       | Borough Employees' Holiday | Collection Information   |
|--|----------------------------|--|
| Christmas Eve 2006                       | Fri., 12/22/06             | Refuse collection <i>cancelled</i>   |
| Christmas Day 2006                       | Mon., 12/25/06             | Refuse collection <i>cancelled</i>   |
| New Year's Day 2007                      | Mon., 1/1/07               | Refuse collection <i>cancelled</i>   |
| Good Friday                              | Fri., 4/6/07               | Fri. Route collected on Thurs.<br>Thurs. Route collected on Wed.             |
| Memorial Day                             | Mon., 5/28/07              | Mon. Route collected on Tues.<br>Tues. Route collected on Wed.               |
| Independence Day                         | Wed., 7/4/07               | Recycling on South Side <i>cancelled</i>                                     |
| Labor Day                                | Mon., 9/3/07               | Mon. Route collected on Tues.<br>Tues. Route collected on Wed.               |
| Veterans' Day                            | Mon., 11/12/07             | Mon. Route collected on Tues.<br>Tues. Route collected on Wed.               |
| Thanksgiving Day                         | Thurs., 11/22/07           | Refuse collection <i>cancelled</i><br>No cardboard collection for businesses |
| Day after Thanksgiving (Borough Holiday) | Fri., 11/23/07             | Refuse collection <i>cancelled</i>   |
| Christmas Eve 2007                       | Mon., 12/24/07             | Refuse collection <i>cancelled</i>   |
| Christmas 2007                           | Tues., 12/25/07            | Refuse collection <i>cancelled</i>   |
| New Year's Day 2008                      | Tues., 1/1/08              | Refuse collection <i>cancelled</i>   |

## ROUTINE REFUSE COLLECTION DAYS

**North Side of Main Street:**  
Tuesday and Friday

**South Side of Main Street:**  
Monday and Thursday

Please place refuse at collection points by **7:00 a.m.** on collection days.

### CANCELLATION NOTE:

When refuse collection is cancelled, you may leave up to three extra bags at the curb on your next collection day at no additional charge.

## STREET LIGHT UPDATE

The spring/summer issue of the *Kutztownian News* reported that the pedestrian-friendly street light project would be completed in the fall of 2006. Delays in receiving approval for the project pushed back construction, but plans are underway for spring of 2007.

## TRAIN STATION REVITALIZATION GRANT

On May 12, 2006, the Borough received a \$270,825 grant from PennDOT to revitalize the historic Kutztown Train Station. The project will include interior renovations to make the building suitable for public meeting space. Construction will begin in 2007, and once the project is complete, it will be a wonderful and historic place for the community to utilize year-round.

## 2007 RECYCLING COLLECTION SCHEDULE

|           | SOUTH     | NORTH     |
|-----------|-----------|-----------|
| January   | 3, 17, 31 | 10, 24    |
| February  | 14, 28    | 7, 21     |
| March     | 14, 28    | 7, 21     |
| April     | 11, 25    | 4, 18     |
| May       | 9, 23     | 2, 16, 30 |
| June      | 6, 20     | 13, 27    |
| July      | 18        | 11, 25    |
| August    | 1, 15, 29 | 8, 22     |
| September | 12, 26    | 5, 19     |
| October   | 10, 24    | 3, 17, 31 |
| November  | 7, 21     | 14, 28    |
| December  | 5, 19     | 12, 26    |

The Borough recycles the following items: newspapers, magazines, computer paper, cardboard, aluminum cans, glass bottles, jars, plastic bottles, milk jugs, detergent bottles (no bleach or oil bottles, please).

do you have any  
**QUESTIONS?**  
about refuse or recycling

Please call the  
Borough Garage  
at 610-683-3202,  
Monday through Friday,  
7 a.m. until 3:30 p.m.

## 2007 SPRING TREE LIMB AND BRUSH PICK-UP

A dump truck equipped with a chipper will collect tree limbs and brush, at curbside, on the following dates:

**North Side of Main Street:**  
April 2 & 3 (Mon/Tues)

**South Side of Main Street:**  
April 4 & 5 (Wed/Thurs)

# Kutztonian News



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Assistant Editors: Bonnie Bray, Gina M. Wiand

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## YOUR CURRENT MAYOR AND COUNCIL FOR THE BOROUGH OF KUTZTOWN

Mayor ..... Sandra K. Green  
Council President ..... Carl W. Mantz – Finance & Technology  
Council Vice-President ..... Malcolm A. Eidle – Water/Wastewater  
Council Chairman Pro-Tem ... Edwin K. Seyler – Personnel  
Council Member ..... Brendan D. Strasser – Community Development & Public Safety  
Council Member ..... James F. Schlegel – Public Works  
Council Member ..... Open Seat – Electric/Telecom

## BOROUGH OF KUTZTOWN PHONE NUMBERS

### 45 Railroad Street

Administrative Offices ..... 610-683-6131  
Hometown Utilicom ..... 610-683-5722  
After Hours TV Support ..... 610-778-2088  
Internet/E-mail Support ..... 484-646-9000  
Police Department  
Emergency ..... 911  
Non-Emergency ..... 610-655-4911  
Office Information ..... 610-683-3545

### 324 W. Main Street

Community Development Office ..... 610-683-3290  
Office of the Mayor ..... 484-646-9069

### 105 Railroad Street

Borough Garage ..... 610-683-3202  
After Hours Utility/Refuse Services . 610-683-3202

### Industrial Avenue

Swimming Pool..... 610-683-9767

### 70 Bieber Alley

Louisa Gonser Community Library ..... 610-683-5820

### Online

[www.kutztownboro.org](http://www.kutztownboro.org)  
[www.hometownutilicom.org](http://www.hometownutilicom.org)

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